



Philanthropy Miami's 2014 SHARK TANK

What is Philanthropy Miami's 2014 Shark Tank?

A competitive showcase of new ideas for strategic partnerships in Miami-Dade's non-profit community!

Why: To encourage creative thinking while exploring new opportunities for partnerships amongst Miami-Dade's organizations and discover new approaches to benefit our community.

Where: Philanthropy Miami takes place on March 21, 2014 (full day) and April 16, 2014 (half-day) at Jungle Island.

When: **January 17, 2014: Launch of Philanthropy Miami Shark Tank**

Individuals, non-profit organizations and for-profit companies are invited to submit a 500 word description of the synergy that will result from a **new** strategic partnership idea to help solve a specific need in our community.

Please demonstrate through your idea:

- A new collaborative partnership
- Demonstrate an approach to solving problems
- How the partnership will benefit the community

The project will be evaluated by the following criteria:

- Unique connection of the partners
- Compelling and creative project
- Community impact
- How will you measure success?

March 3, 2014: Deadline for submissions

A panel of Pre-Sharks will review the entries and select 8-10 finalists.

March 21, 2014: Philanthropy Miami Conference Day of Strategic Thinking

The descriptions of the 8-10 finalists will be circulated to all the attendees. Every registered attendee will receive 5 "Shark Bucks" and will be allowed to vote for their favorite new collaborations. (Voting with "Shark Bucks" ends at 2:45 PM).

At the end of the March 21st program, the "top five finalists" will be announced. Each finalist project team will be paired with a leading community mentor to discuss the idea and prepare their presentations to the panel of SHARKS at the end of the April 16th program!

April 16, 2014: Philanthropy Miami Conference Day of Dynamic Ideas

The five finalists will present their 4-minute talks and the Sharks will have 6 minutes for each finalist to make comments and ask questions. The Sharks will select the "best pitch" and the Grand Prize will be:

\$5,000 Award/Seed money to launch the new idea.

NOTE: The implementation and outcome of this project will be featured at the 2015 Philanthropy Miami Conference.

Who: **Philanthropy Miami 2014 "Sharks"**

Sheldon Anderson, Chair, The Beacon Council
George Foyo, Executive Vice President, Baptist Health South Florida
Alina Hudak, Deputy Mayor, Miami-Dade County
Harve Mogul, President & CEO, United Way of Miami Dade County
Teresa Weintraub, President, Fiduciary Trust International of the South

Philanthropy Miami Shark Tank Mentors

Joelle Allen, Executive Director, Peacock Foundation, Inc.
Fernand Amandi, Managing Partner, Bendixen & Amandi International
Gretchen Beesing, President and CEO, Catalyst Miami
Jodi Engelberg, Founding Member, The Value Web
Miguel Milanes, Regional Vice President, Miami-Dade, Allegany Franciscan Ministries

Registration details for Philanthropy Miami and Shark Tank applications are available at www.leavealegacymiami.org or for more information, please contact Edwina Lau at 305-379-0800 or elau@chasemiami.com.



Philanthropy Miami's 2014 SHARK TANK

Application Information

Date submitted: _____

Project Title: _____

_____	_____
Your Organization Name	Website
_____	_____
Lead Contact Person	Job Title
_____	_____
Email	Phone

Project Partners

Please attach a list of project partners including the following detailed information for each one:

- Partnering Organization(s) or Individual(s)
- Website Address (if applicable)
- Lead Contact Person Name, Job Title, Phone and Email

Description of Collaboration (500 words)

Individuals, nonprofit organizations and for-profit companies are invited to submit a 500 word description of the synergy that will result from a **new** strategic partnership idea to help solve a specific need in our community. *(Please include as an attachment.)*

Please demonstrate through your idea:

- A new collaborative partnership
- Demonstrate an approach to solving problems
- How the partnership will benefit the community

The project will be evaluated by the following criteria:

- Unique connection of the partners
- Compelling and creative project
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Deadline for submissions

Please submit your application electronically to elau@chasemiami.com by 3:00 PM on Monday, March 3, 2014. For additional information, please contact Edwina Lau at 305-379-0800 or elau@chasemiami.com.